

Dear Sir/Madam,

Kinesis Pharma Seminar “Drug Development: The New Paradigm”

As the founder and general Manager of Kinesis Pharma, I am pleased to invite you to the

**Kinesis Pharma Seminar “Drug Development: The New Paradigm”.**

This seminar will take place on Friday, October 8<sup>th</sup>, 2010 at the Chassé Theater in Breda .

Speakers from different backgrounds will present their insights in the changing environment of drug development. Nowadays pharma companies are focusing their internal resources, while accelerating their operational excellence programmes through external collaborations in drug development. In addition, investors are moving from investment in organisations to investment in compounds, creating value at a different level. This trend is forcing biotech innovators to be accountable for efficient early drug development processes which create value by achieving milestones.

The program also allows you to meet old friends, colleagues and to spend time networking.

Kinesis Pharma Seminar program:

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| 12:00 h | Arrival and lunch   |
| 13:00 h | Word of welcome<br><b>Dr. Kees Groen</b> , Founder & General Manager Kinesis Pharma   |
| 13:05 h | Valorisation; value creation processes in drug development<br><b>Prof. Dr. Roel Bellens</b> , Founder & Managing Director Strategus           |
| 13:40 h | An example of Successful Technology Transfer<br><b>Dr. Robert Smailes</b> , Director Leiden University Research & Innovation Services (LURIS) |
| 14:15 h | Drug development from the Venture Capital Perspective<br><b>Martijn Kleijwegt</b> , Co-founder & Managing Partner Life Science Partners       |
| 14:50 h | Coffee break  |
| 15:20 h | The pharma perspective on the new drug development paradigm<br><b>Prof. Dr. Helga Rübsamen-Schaeff</b> , CEO AiCuris, Germany                 |
| 15:55 h | The biotech perspective on the new drug development paradigm<br><b>Dr. Erik Buntinx</b> , CEO PharmaNeuroBoost, Belgium                       |
| 16:30 h | The Kinesis Pharma perspective on the new drug development paradigm<br><b>Dr. Kees Groen</b> , Founder & General Manager Kinesis Pharma       |

17:00 h            Closing and networking reception

This occasion will also mark the launch of our renewed corporate communication materials.

If you intend to join the seminar, please RSVP by email to Peggy IJzelman ([Peggy.IJzelman@Kinesis-Pharma.com](mailto:Peggy.IJzelman@Kinesis-Pharma.com)).

We thank you in anticipation and look forward to welcome you in Breda.

Yours sincerely

Kees Groen

Founder and General Manager